



## April 2007 Newsletter Issue 2

### Last Minute Easter Orders

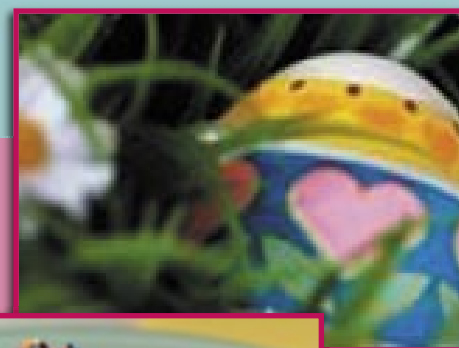
There is still time to include Pretzables in your family's Easter celebration. Guaranteed Easter delivery on orders placed by Thursday, April 5th! Visit [www.pretzables.com](http://www.pretzables.com) to view a mouthwatering menu of lavish baskets, stylish gift boxes and Pretzables irresistible Popcorn Crunch. Check out a variety of luxurious and chic gifts, many for less than \$30!



### A Simple & Stylish Easter Tip!

Lisa Paige Blair, Pretzables founder and artisan chocolatier, is passionate about pretty presentations. After all, each Pretzables creation is a beautiful gift of gourmet chocolate artwork! Since Easter is a celebration of family, faith, food and chocolate, we asked Lisa to share a quick and simple tip to make the holiday table look deliciously festive:

*"Here's a cute place setting idea and a clever way to show guests where to sit during your Easter meal. Place Pretzabits inside a plastic Easter egg. Add your guests' name to each egg, using beautiful glitter paints and pens. Adorable and so easy!"*



# Pretzables Mix N' Match Confetti Rods

Pretzables Confetti Rods are the most scrumptious way to add flair and uniqueness to any party, celebration or social gathering! Confetti Rods are colorful, festive and best of all they can be made-to-order! With customized colors and toppings, the possibilities are endless! Just imagine...

- Fun and sophisticated chocolates to sweeten up a gift bag, Easter basket or office candy jar
- A sweet arrangement for the dessert table at a bridal shower or luncheon
- An edible centerpiece for a graduation party, birthday, charity fundraiser or networking event
- Each individually wrapped and bowed Confetti Rod becomes a special favor-to-go. Attach a special note for a personal touch!
- Tuck a chocolate covered pretzel rod into your child's lunchbox for a sweet and salty snack
- Unique hostess gift that will leave a lasting impression



# Pretzabits of the Month - "Rocky Road"

Creamy marshmallows and salty walnuts fused with crunchy chocolate covered pretzels. That's right – the old-fashioned flavor of "Rocky Road" is our Pretzabits of the month. Every bite is guaranteed to fulfill your ultimate sweets craving. If you haven't experienced our decadent bite size pretzel creations drenched with chocolate and combined with sweet "mix-ins" – what are you waiting for?? Try Rocky Road Pretzabits today!



# National Pretzel Day

April 26th is National Pretzel Day! Decadent and delicious, chocolate-covered Pretzables are perfect for giving, sharing or self-indulging! Each pretzel is hand dipped by an artisan chef and every detail is lovingly scrutinized to ensure your absolute satisfaction. Consider Pretzables for well wishes, daily indulgences, gift-giving occasions, fundraisers, and monumental events. Order today!



# Introducing Pretzables Bouquet

A surprisingly sweet alternative! The newest addition to our gift giving collection includes 16 (wow!) gourmet chocolate-covered pretzels in an assortment of our most popular flavors and rich toppings. Each pretzel is lovingly hand dipped, individually wrapped for freshness then delicately packaged into a stunning floral box to create a lasting and sentimental statement. Send this extravagant chocolate arrangement for Easter, Mother's Day, Anniversaries, Birthdays, or just to deliciously express your gratitude and love.



## Mother's Day is May 13th

Give mom a day of pure chocolate bliss! Moms appreciate homemade gifts the most, so you know she will love the scrumptiously hand dipped, hand packaged delectable delights from Pretzables! Mother's Day is May 13th, but place your orders by May 10th to ensure mom's big day will be celebrated with style.



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